



- Client | Sutherland Global Services
- Market | Corporate
- Evolis Solution | Primacy & Securion
- Challenge | Straightforward access control for employees and visitors
- Applications | Identification badge

## Streamlined and enhanced identification at Sutherland Global Services

Presenting or displaying an identification badge when entering any corporate premises is something that millions of employees, worldwide, do each day. This is the case in most Indian companies, such as the Sutherland Global Services subsidiary based in the subcontinent, where each staff member is provided with an ID badge delivered by card personalization solutions from Evolis.

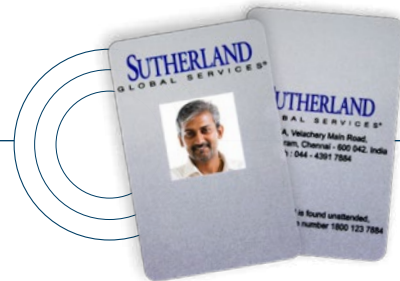
Improved flow management at site entrances, efficient access control of staff to buildings and easy identification of visitors: these are all tasks that may look quite simple. In fact, such screening and verification must be conducted efficiently and appropriately in order to avoid bottlenecks at the entry gates, while at the same time keeping the corporate premises free from intruders. These are essential prerequisites, as the organization runs distributed sites, employs a large number of staff, and welcomes manifold visitors.

### Pure and simple

For its Indian subsidiary, Sutherland Global Services provided an ID badge to each of its 12,000 employees working on 21 different sites in 6 Indian cities. *"We initially selected the Primacy card printer after attending a demonstration. We were convinced that this was a sound choice for issuing ID badges in large runs, and we were won over by the printing quality"*, explains Rakesh A., Sr. Specialist, Security management.

Sutherland Global Services decided to go in for a robust badge, with no encoding, but with the data adequate for a visual security check. Printed in color, the badge displays the corporate logo and the holder's worksite contact details on one side, and on the other side, the same logo and a picture of the holder for visual identification. *"All our badges are issued in a centralized way. The printer's easy operations and the personalization process were made so simple, thanks to the companion design software tool which helped us speed up the printing process,"* affirms Rakesh A.

Recently, the company decided to expand its card printing equipment by selecting Securion printers from Evolis to improve the access control process. Newly hired staff members benefit from permanent identification thanks to a laminated badge that comes with improved security. As pointed out by Rakesh A., *"the lamination as performed by the Securion printer is key in extending the badge lifespan"*. To welcome new hires and to support staff turnover, Sutherland India issues around 500 new badges per month.



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Rakesh A., Sr. Specialist, Security Management



## THE CUSTOMER

### Sutherland Global Services

Sutherland Global Services is a leading player in business process outsourcing worldwide. The company caters to a variety of industries (banking and financial services, insurance, healthcare, transportation and travels, governmental institution, etc.), by offering outsourcing solutions for admin and customer relationship services. Headquartered in Rochester, in the USA, Sutherland employs 30,000+ professionals worldwide, including in the USA, India, Brazil, Canada, China, Philippines, Egypt and the UK. The Indian subsidiary has a headcount of more 12,000+ working across 21 operation centers in 6 cities, including Mumbai, Chennai and Hyderabad.

For more information :

[www.sutherlandglobal.com](http://www.sutherlandglobal.com)